

# The Queen City 7's Rugby Tournament



## **Fact Sheet**

Rugby is the fastest growing team sport in America today. In Charlotte, and across North Carolina, thousands of youth are introduced to, and are playing the sport in both school based clubs and recreational leagues. Matthews and South Charlotte have developed into Rugby's competition hub in the Southeast.

NCHSRA is again proud to host this event. As the Mecklenburg County Sportsplex venue develops to accommodate a 4,000-seat stadium & 12 multi-use fields, we foresee the Queen City 7's tournament to eventually be one of the largest rugby 7's tournament in the USA.

**Tournament Facts** 

Date: Saturday, June 27, 2015

Time: 9:00 AM - 5:30 PM

**Location: Mecklenburg County Sportsplex in Matthews** 

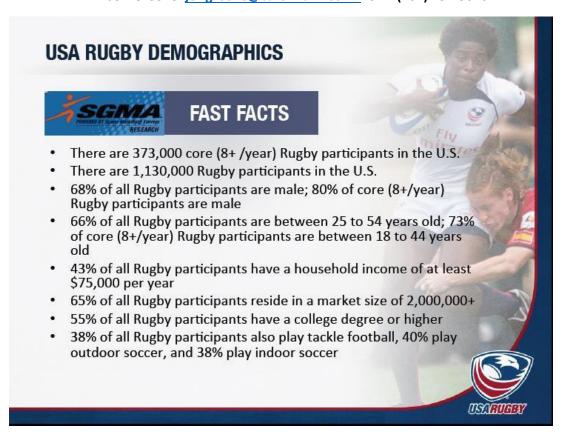
Attendees: General Public, 40 Teams of All Ages, Family Orientated. Expected attendance: 1,000.

Website: http://www.nchsra.org/events/2015\_queen\_city\_7s

Marketing: Website, poster placement throughout region, flyer mailing, radio PSAs, web banner placement on relevant sites, email newsletters to database and networks.

Tournament Directors: Peter-John Anderson: panderson6@carolina.rr.com Tel. # (704)941-7310

Jeff Greene: jeffgreene@carolina.rr.com Tel. # (704) 491-5070



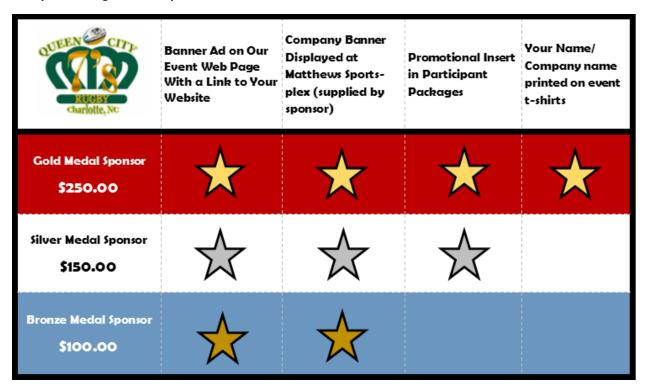
## NCHSRA Queen City Rugby 7's Sponsorship Opportunities

#### Bronze, Silver and Gold Sponsors will receive the following:

- A banner ad on our event web page with a link to your website.
- Your Company Banner displayed at the Mathews Sportsplex on the date of the tournament. (Sponsor supplied)
- Sponsor's logo/name included in with link to your website on the Queen City 7's Facebook page.
- Sponsor's website address printed in emails to participating teams.

#### **Sponsorship Levels**

These are general guidelines. We gratefully accept contributions of any level and will work with your organization to provide adequate recognition for your contributions.



## **Silver Medal Sponsors**

In addition to the Bronze Medal Sponsor benefits, Silver Medal Sponsors may supply promotional materials such as Flyers, Coupons and Giveaways to be inserted in the Queen City 7's participant packet. (Promotional materials must be received by 6/20/15)

#### **Gold Medal Sponsors**

In addition to the Silver Medal Sponsor benefits, Gold Medal Sponsors logo/name will be displayed on the event t-shirt. NCHSRA will also create a banner with your Company Logo to be displayed at the Matthews SportsPlex on the day of the tournament. (Sponsor must provide logo artwork by 6/5/15.)

#### **Merchandise and Services**

We also accept product donations. Snacks and Beverages, Apparel, Medical Services and Printing are just some of the goods and services that NCHSRA use during the course of the year. We are open to creative ideas. If you have a sponsorship idea for NCHSRA or the tournament please contact us.



# Sponsorship Agreement for the Queen City Rugby 7's Tournament on June 27, 2015

Submit this form along with a check made payable to NCHSRA to the address below.

#### **NCHSRA** P.O. Box 77883 Charlotte, NC 28277

Please direct all inquiries to: Jeff Greene, jeffgreene@carolina.rr.com Tel. # (704) 491-5070

In-Kind and trade proposal: please include a description and estimated value of your barter with this form. In Kind sponsorships and evaluations are subject to NCHSRA approval.

COMPANY NAME	(Sponsor/Advertiser):			
ADDRESS:		CITY:	ZIP CODE	
TELEPHONE:	FAX:	EMAIL:		
THE FOLLOWING S	PONSORSHIP PACKAGE IS HE	REBY ORDERED:		
(Please Check) ind	icate your level of interest:			
PACKAGE LEVEL				
Gold Medal Spo	onsor - \$250.00			
Silver Medal Sp	onsor - \$150.00			
Bronze Medal S	sponsor -\$100.00			
attached Sponsorship of Cancellations or chang NCHSRA will schedule, THE ADVERTISER/SPON are responsible for the Payment is due, by che arising from, as well as The advertiser/sponso (including attorney's fee	Opportunity information, and that thes in the Sponsorship Agreement are run, and invoice all contracts in possons IS RESPONSIBLE FOR PROVIDING Submission of any advertising copy, tock, with the submission of this agree, a \$25 service charge to NCHSRA on or agrees to indemnify and hold harmons) arising from any claim of libel, vices.	is Agreement is subject to all such term: accepted only in writing to NCHSRA, an ession on the advertising closing date or GPHOTO QUALITY HIGH RESOLUTION D artwork and materials and these items ment and sponsor/advertiser is responsall returned checks. Iless NCHSRA whom NCHSRA may have olation of privacy, plagiarism, copyright	understood all of the terms contained herein, and in the symbol which are expressly made a part of this Agreement. In the symbol was the received on or before June 5, 2015.  If June 5, 2015.  DIGITAL ARTWORK TO THE PUBLISHER. Advertisers/Spirmust be received by NCHSRA or before by June 5, 2015 sible for and agrees to pay for any and all penalties and contracted for any and all loss, expense or other liabilities any advertised copy submitted, any advertised copy that may arise out of the publication of printed or put	onsors 5. d fees ity
Accepted this	day of	, 2015		
Sponsor/Advertise	er:			
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North Carolina Hig	th School Rugby Association	 Date		